



NOT YOUR AVERAGE AGENCY

**WE CREATE
PRESENT
RELEVANCE
& FUTURE
READINESS**



HORIZONT

DM
EXCO 23

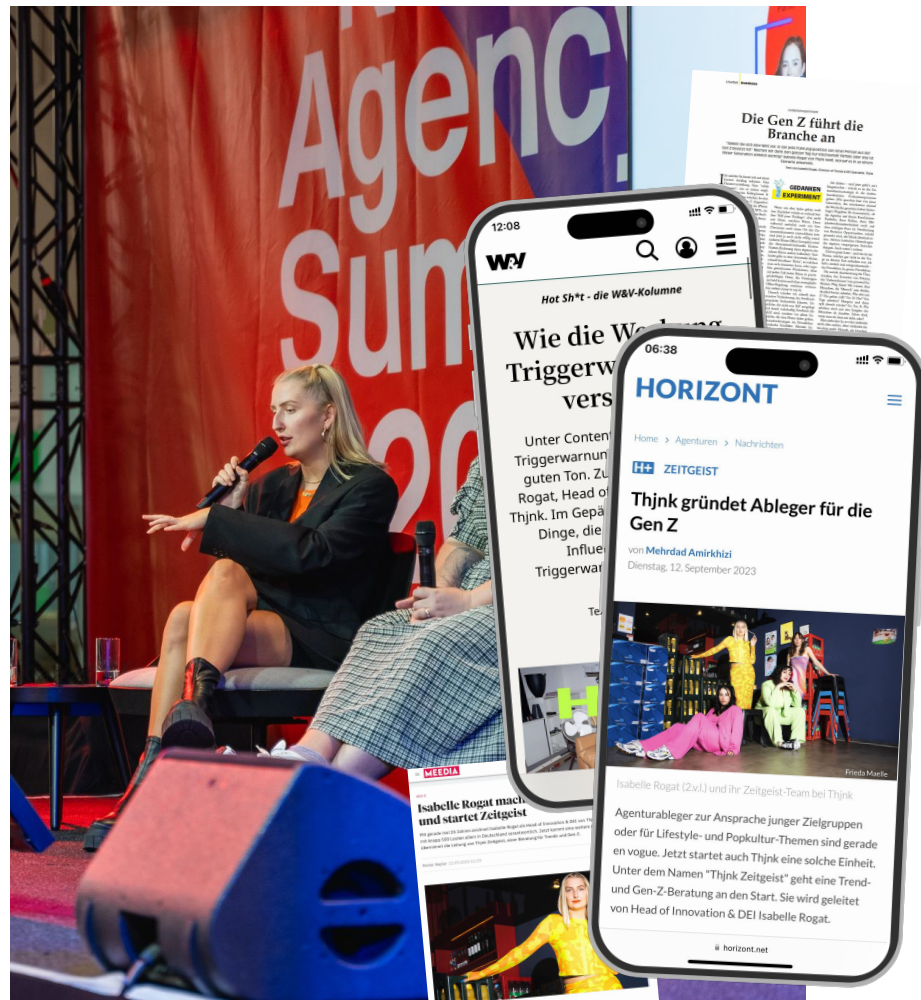


absatzwirtschaft



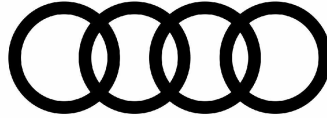
kitchen stories

STREAM





PETER KÖLLN
GUTES FÜR GENERATIONEN



Deutsche
Industrie- und Handelskammer



A young child with blonde hair is seated in a black car seat. The child is wearing a bright pink shirt and has a black harness over their shoulders. They are looking off-camera to the right with a questioning or skeptical expression. The background shows the interior of a vehicle with beige seats.

**OK, BUT
WHAT IS
THJNK
ZEITGEIST
NOW?**



**DAS
ZEITGEIST
TEAM**



NIGHTS

kkokki
kkokki
kkokki

Isi



Ula



**EIN TEAM MIT
BRAND EXPERIENCE
VON VODAFONE
BIS IKEA.**

**MIT SUBKULTUR
EXPERTISE VON
GAMING BIS FASHION.**

**ACH JA – UND
GEFÜHRT VON EINER
ECHTEN GEN Z'LERIN.**

Marie



Ness



**DAS
ZEITGEIST
ANGEBOT**

SLOW BURN

Trendberatung & Transformation

HOT NOW

Realtime Markenbotschaften

HOT TAKES

Vorträge & Events

NEXT GEN

Markenverjüngung

SLOW BURN

Trend- & Transformationsberatung

Trend- & Transformationsnarrative

Trend-fokussierte Kommunikationskonzepte

Trend Impulse

Trend Fitness Assessments

Trend Opportunity & Matching Workshops

Brand-boosting Trendreports

HOT NOW

Brand-specific Relevance Calendars

Realtime Beratung

Realtime Konzeption

HOT TAKES

Moderation

Panels

Keynotes & Vorträge

NIKE GEN

Verjüngungsberatung

Verjüngungsnarrative

Subkultur Beratung

TikTok Formatentwicklung

Gen Z Impuls

Gen Z Hot Seat

Gen Z Cringe Test



***INTERESSANT?
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